



Nobuyuki Idei joins Advisory Board of Roberts Mitani

**Former Chairman and CEO of Sony Corporation
to provide counsel and guidance on global business issues**

New York, NY and Tokyo, Japan, December 3, 2007. Roberts Mitani announced today that Nobuyuki Idei has joined the firm's Advisory Board.

Nobuyuki Idei is founder and CEO of Quantum Leaps Corporation, a management consultancy company he established in September 2006. Quantum Leaps aims to enhance Japan's competitiveness in the 21st century by supporting corporate transformation and nurturing technology-driven venture companies. Mr. Idei currently serves as director of Accenture (since February 2006), Red Herring (since December 2006), Baidu (since June 2007) and Freebit Co., Ltd. (since June 2007).

Mr. Idei is also chairman of the Advisory Board of Sony Corporation. For more than a decade, Mr. Idei was a member of top management at Sony, as president and representative director from 1995 to 1999, president and CEO from 1999 to 2000, and chairman and Group CEO from 2000 to 2005. He was chief corporate advisor from 2005 to 2007.

Mr. Idei graduated from Waseda University with a B.A. in political science and economics and entered Sony Corporation in 1960. After two overseas stints in Switzerland, he went to France to establish Sony France. Upon returning to Japan, Mr. Idei served as deputy senior general manager of the Video Group and senior general manager of the Home Video Group before he was appointed director in 1989 and managing director in 1994.

Roberts Mitani (www.robertsmitani.com) is a global investment banking and strategic advisory firm dedicated to creating unique value for its clients and investors. Established in 1992, the firm specializes in Life Sciences, Consumer/Retail, and Industrial/Clean Technology. Roberts Mitani arranges equity and debt financing to finance growth, and provides M&A and capital allocation advice to companies, family offices and institutional investors worldwide.

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